

The Insurance Apprentice 2018: final eight revealed



It began with 204 applications, 60 went through to the elimination rounds allowing the panel to identify the top 20 and now, the final eight for The Insurance Apprentice 2018 have been chosen.

Power in numbers

The top 20 candidates uploaded one minute videos in which they shared their message to the industry and to people outside the industry about why they would be suitable ambassadors for/and within the insurance industry.

The videos were created so that the public could vote for their favourite candidates and that is exactly what happened. People watched the videos, choose their favourite contestants and cast their votes. The votes did not determine who the top eight would be but definitely contributed in making the final decision.

Marking our arrival at the final eight, the panellists, after considering all the elements and watching those truly creative one-minute videos, have chosen the final eight applicants who will grace the industry with their presence early next year, on series four of The Insurance Apprentice. They are:

1. Blessed Nxuseka, Executive Associate – CEO & COO, Discovery Insure;
2. Gobusamang Motaung, Financial Lines Underwriter, AIG South Africa;
3. Joseph Mngenela, Operations Manager, InsuranceSupermarket Insurance Brokers;
4. Karl Oftebro, Broker: Sports & Leisure Department, Bay Union Insurance Brokers;
5. Kutlwano Kgoebane, New Business Consultant-Personal Lines, Aon South Africa;
6. Noxolo Dlamini, Marketer, Mirabilis Engineering Underwriting Managers;
7. Samantha Baleson, Legal Risk Advisor: Professional Risks, Aon South Africa;
8. Venette Rust, Representative, RSAM Short Term Insurance Brokers.

A tough decision

It should be noted that these candidates were highly regarded by the judges during the elimination round and as emphasised previously, the one-minute video exercise served to assist, and not determine, the judges final outcome in choosing between those candidates that were neck and neck after the elimination day round.

"The panel members had a tough call but this process eased the way forward in determining who the final contestants would be. Having chosen the final eight, we are confident in our decision and we look forward to filming the fourth series of The Insurance Apprentice early next year," said Rianet Whitehead, Editor of FAnews and Organiser of The Insurance Apprentice.

Filming will take place from 7 to 12 January 2018. The series will be aired early 2018 via the FAnews and The Insurance Apprentice websites, YouTube and Facebook.

In preparation for filming week, the eight apprentices, on 21 and 22 November, will be hosted by Insure Group Managers who is sponsoring a mentor training day (to help the apprentices assess and use their own dynamics and brand during the competition) and a camera training day (on the rules of tv etiquette, wardrobe and body language).

We would like to thank Charl Cilliers, Managing Director at Insure Group Managers Limited, and Ian du Toit, Executive, as well as the rest of the team as this would not have been possible without them.

The winner of The Insurance Apprentice 2018 will fly to London, in business class, for a week to visit Lloyds of London; the winner will also receive a bursary valued at R75 000 from INSETA and win a cash prize of R20 000 from Masifunde Training Centre. The Insurance Institute of South Africa (IISA) is also sponsoring the winner to go to the Insurance Conference at Sun City in July 2018.

Our sponsors

Sponsors for The Insurance Apprentice 2018:

Platinum sponsors

FNB Insurance Brokers, Inseta

Gold sponsors

Aon South Africa, Emerald Risk Transfer, Financial Services Board (FSB), Hollard, Insure Group, Innovation Group, Lloyds of London, Marsh, Masifunde Training Centre, SHA Specialist Underwriters, Sasria

Silver sponsors

Innosys, Price Forbes, Santam

Bronze sponsor

Chubb, Discovery Insure, IISA, Norton Rose Fulbright, Tracker, Auto & General

Kind regards,

Myra Knoesen
FAnews Journalist
myra@fanews.co.za
+27 11 768 2299